

## NBC's Matt Lauer Loses Cool with Ratingsâ€™™ Slump

Contributed by Tom McGregor  
Wed, Sep 19, 2012, 06:16 PM

Matt Lauer of NBC's 'Today' morning show has become a terror among coworkers behind the scenes due to a ratings slump. He is screaming at staff who are no longer allowed to mention 'Good Morning America' in his presence.

According to the New York Post, 'sources tell us that fired-up Lauer recently inserted himself into all key decisions on 'Today' and is basically executive-producing the show himself while telling staff they're not trying hard enough.'

A confidential source said, 'Matt's turning into an anchor animal. He's making all the editorial decisions, he's running the show and he's not listening to anyone &hellip; It's a huge problem.'

As reported by the New York Post, 'preliminary ratings reveal that 'GMA' is primed to win a third consecutive week against once-dominant 'Today' and such numbers sources say, are driving Matt mad.'

Another insider added, 'Matt's telling the staff they don't work hard enough, which is hard to take from a guy working four days a week, making millions.'

To read the entire article from the New York Post, link here: [Tmcgregordallas@yahoo.com](mailto:Tmcgregordallas@yahoo.com)